



West Meon Parish Council

A-Frame and Banner Advertising in West Meon

Revised Mar 2024

The Parish Council has noted the growth in A-frame and banner advertising in the village. These generally come from legitimate businesses and organisations that benefit residents and the wider community. However, the siting of these A-frames and banners can give cause for concern. In order to ensure that they are displayed in a safe and reasonable way, WMPC has adopted this policy and hopes that those using A-frames and banners will consent to following it.

1. Anyone wishing to display an A-frame or banner on WMPC land (which includes The Cross) should request permission in advance from the Clerk of WMPC by e-mailing clerk@westmeon-pc.gov.uk
2. Only businesses and organisations from within West Meon parish can apply.
3. There is a maximum time limit for A-frames and banners being displayed of two weeks.
4. If an A-frame or banner is displaying an event, it should be removed as soon as possible after the event has concluded; ideally within 24 hours.
5. A-frame boards and banners should be robust, able to withstand everyday use, and not liable to being blown over easily or knocked down. They should be latched safely where possible.
6. If an A-frame is to be displayed on land other than that owned by the PC, it is the responsibility of the business/organisation to ascertain who to seek permission from. If the registered land owner is Hampshire Highways - as is the case with the land at the post box, opposite the butcher's - a licence from Winchester City Council (WCC) will need to be obtained. Please contact WCC on 01962 840 222 for further details.
7. A-frames should not be displayed on pavements. They are often narrow and obstructions can force pedestrians into the path of traffic.

WMPC expects businesses and organisations to adhere to this policy. Failure to comply will result in the A-frame or banner being removed by WMPC and returned to the owner.